

100:

FIG. 1

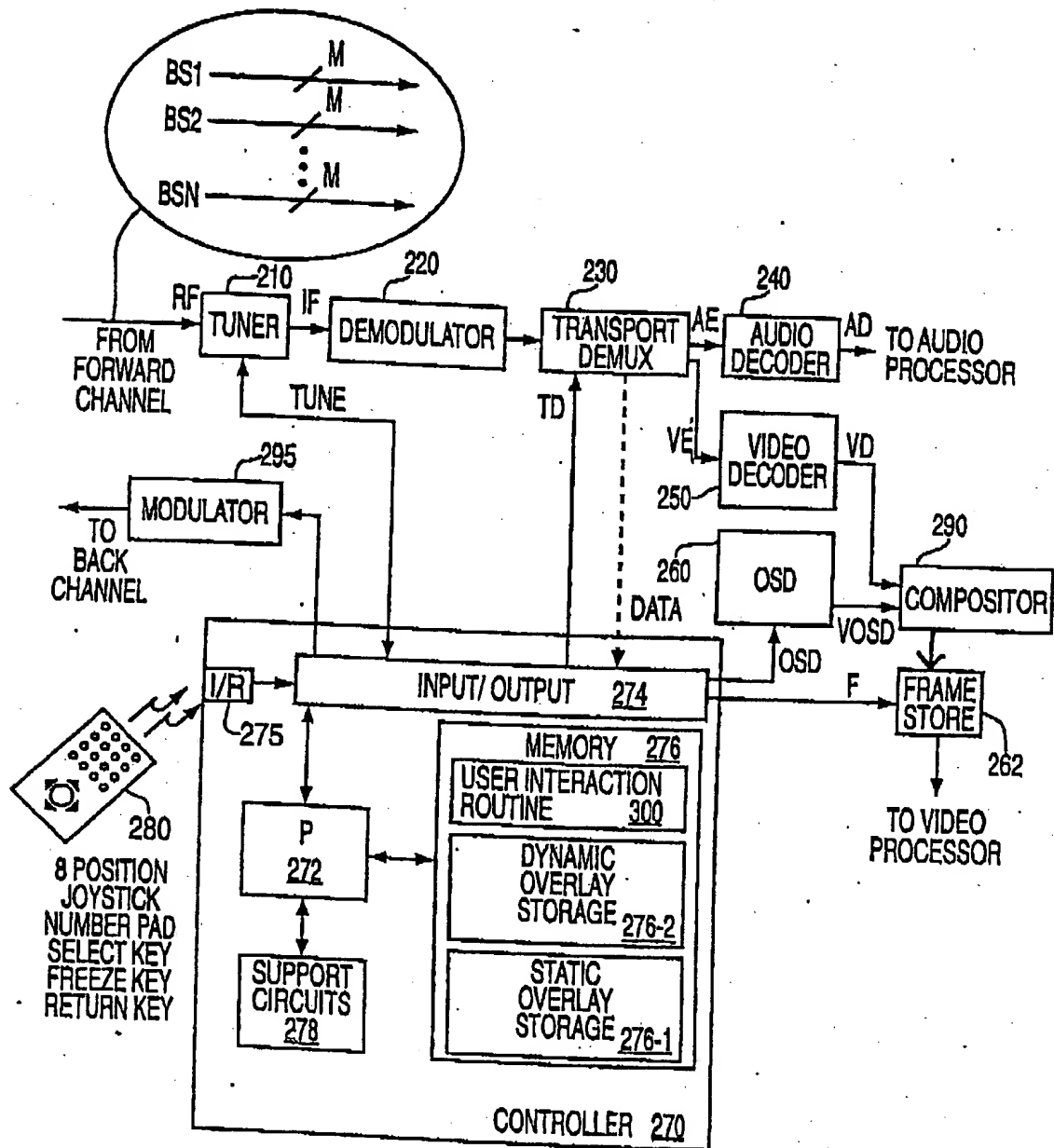


FIG. 2

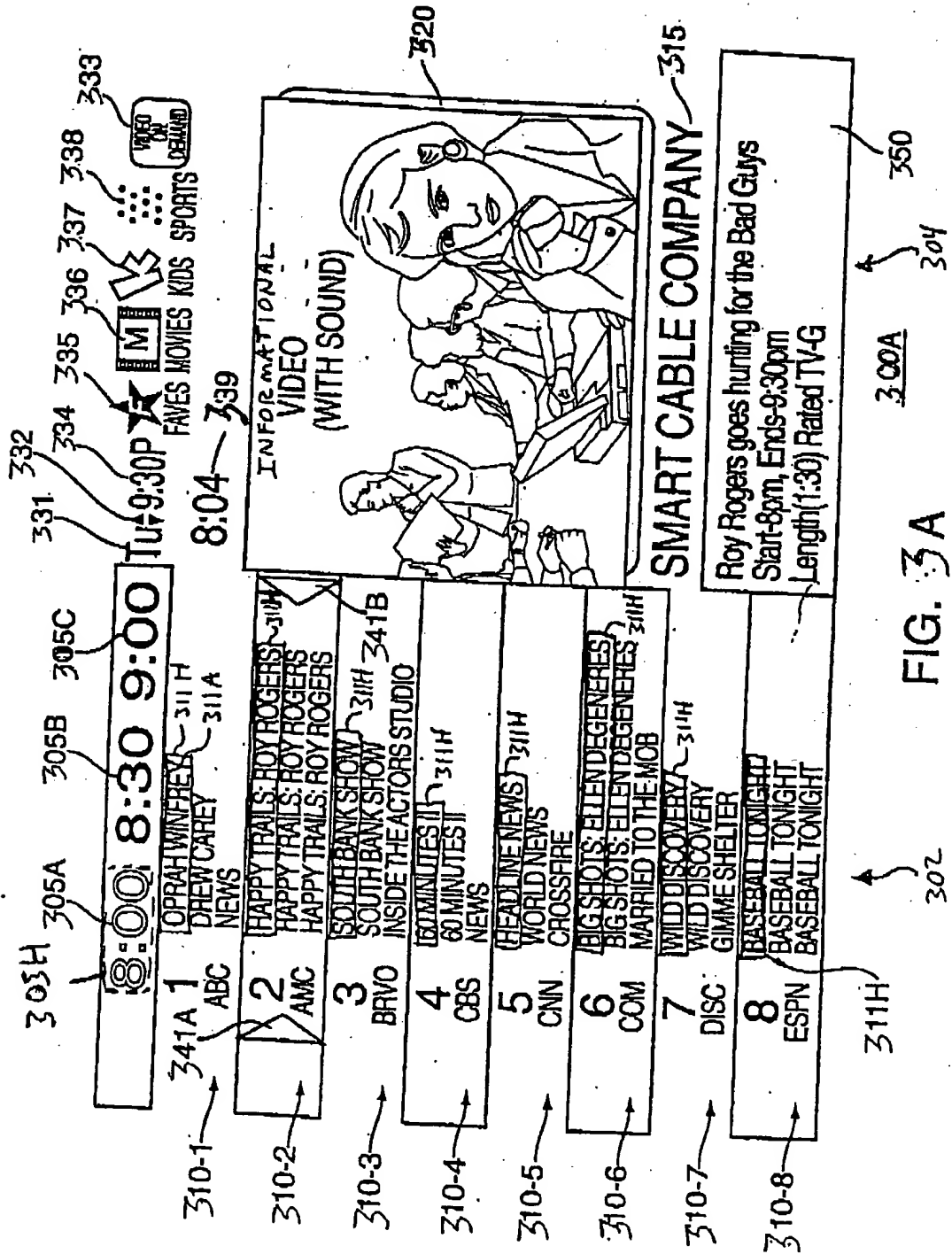


FIG. 3A

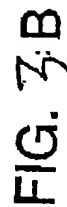


FIG. 3: B

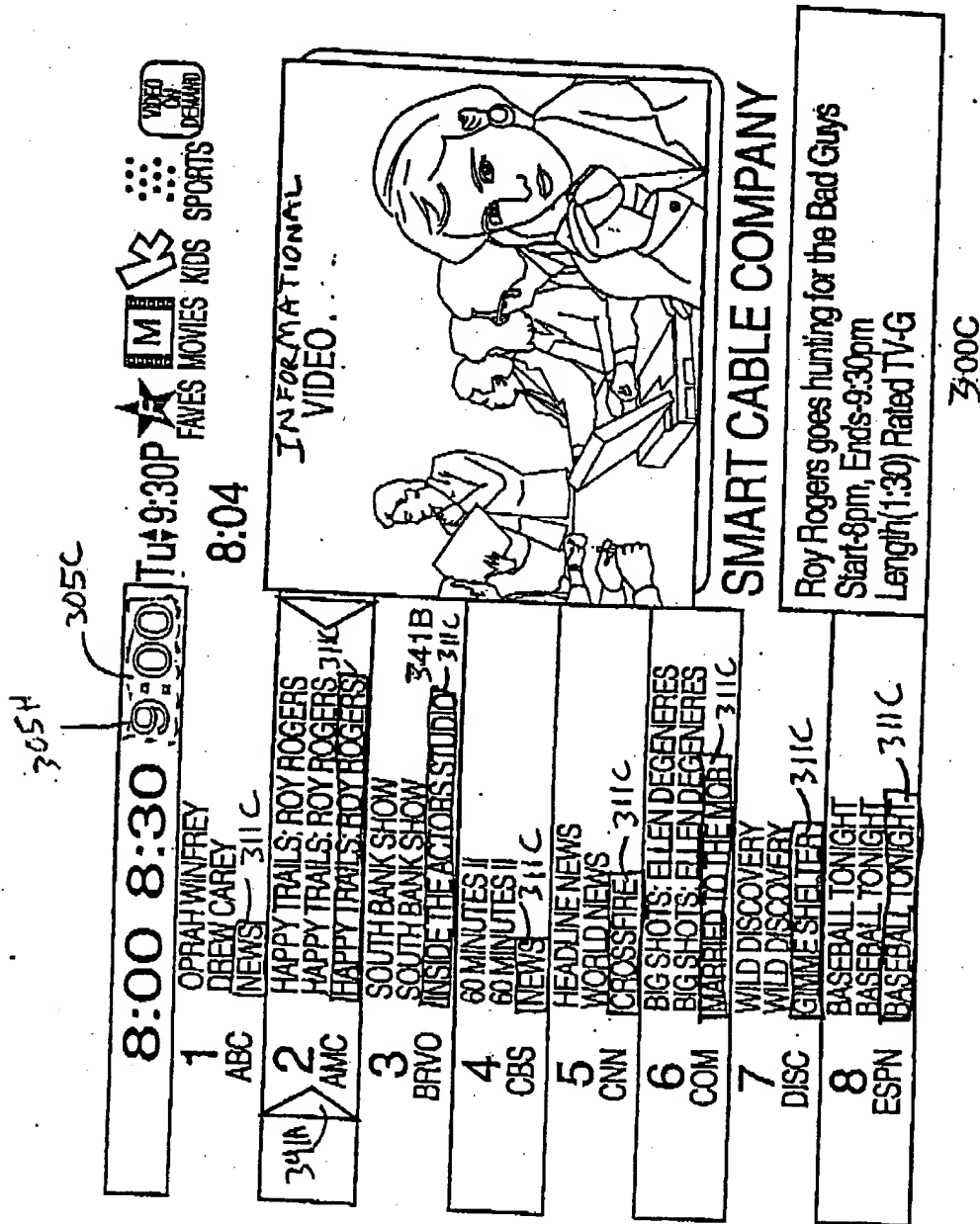


FIG. 3C

19880-001910

6/35

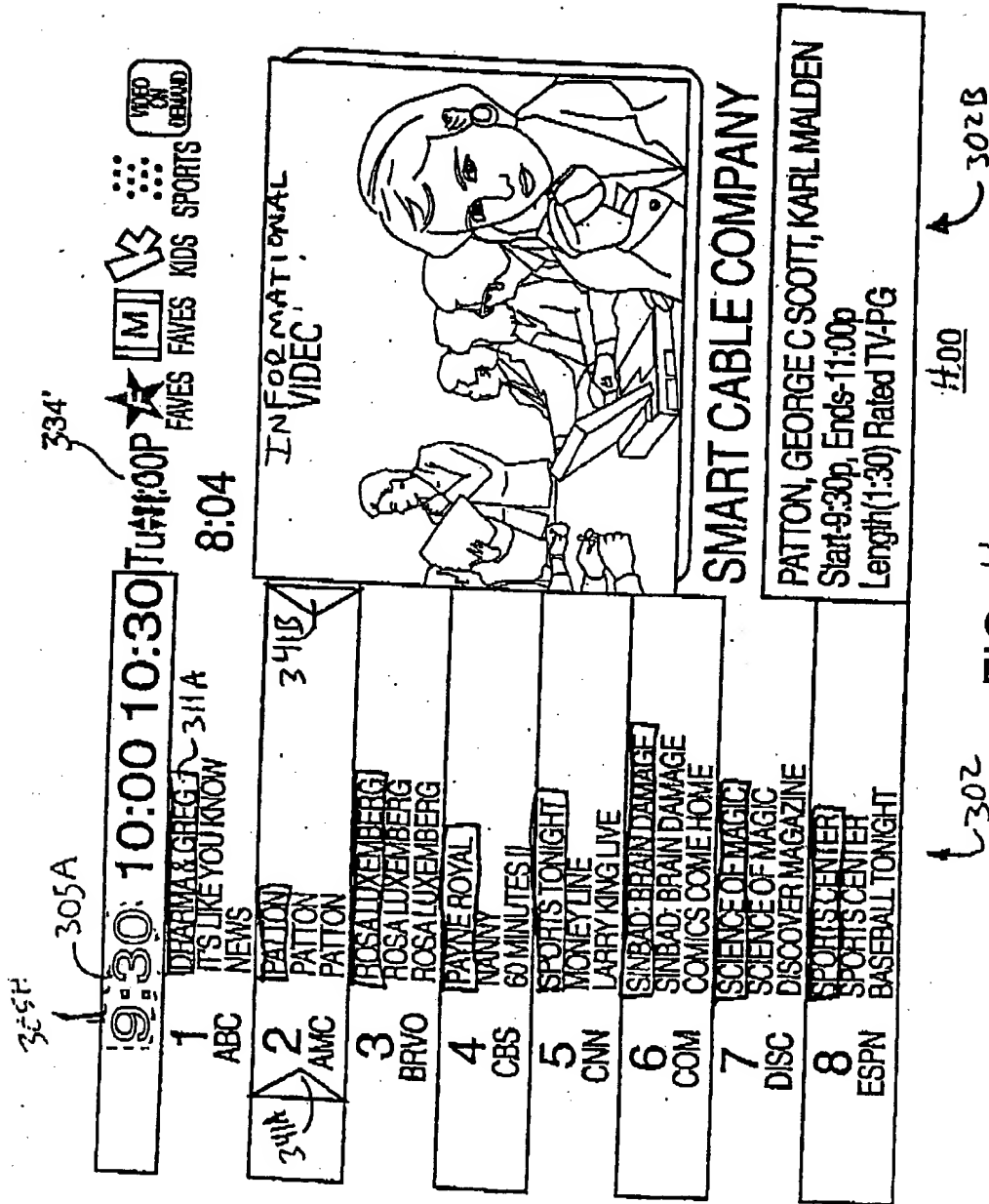


FIG. 4

7/35

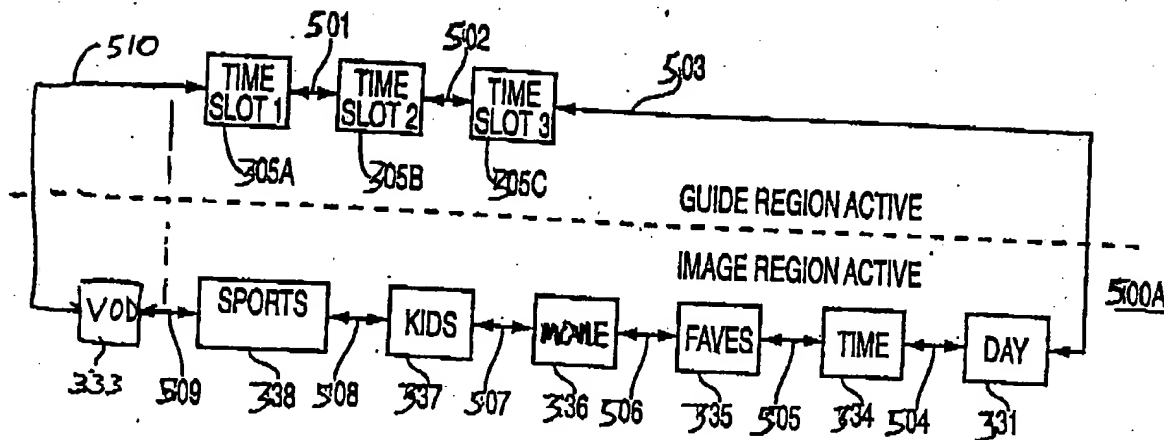


FIG. 5A

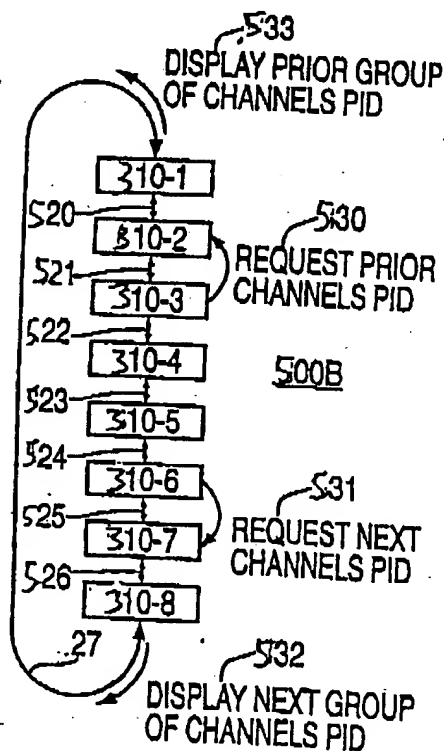


FIG. 5B

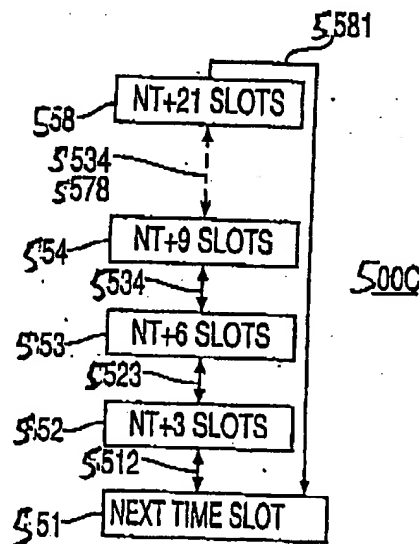
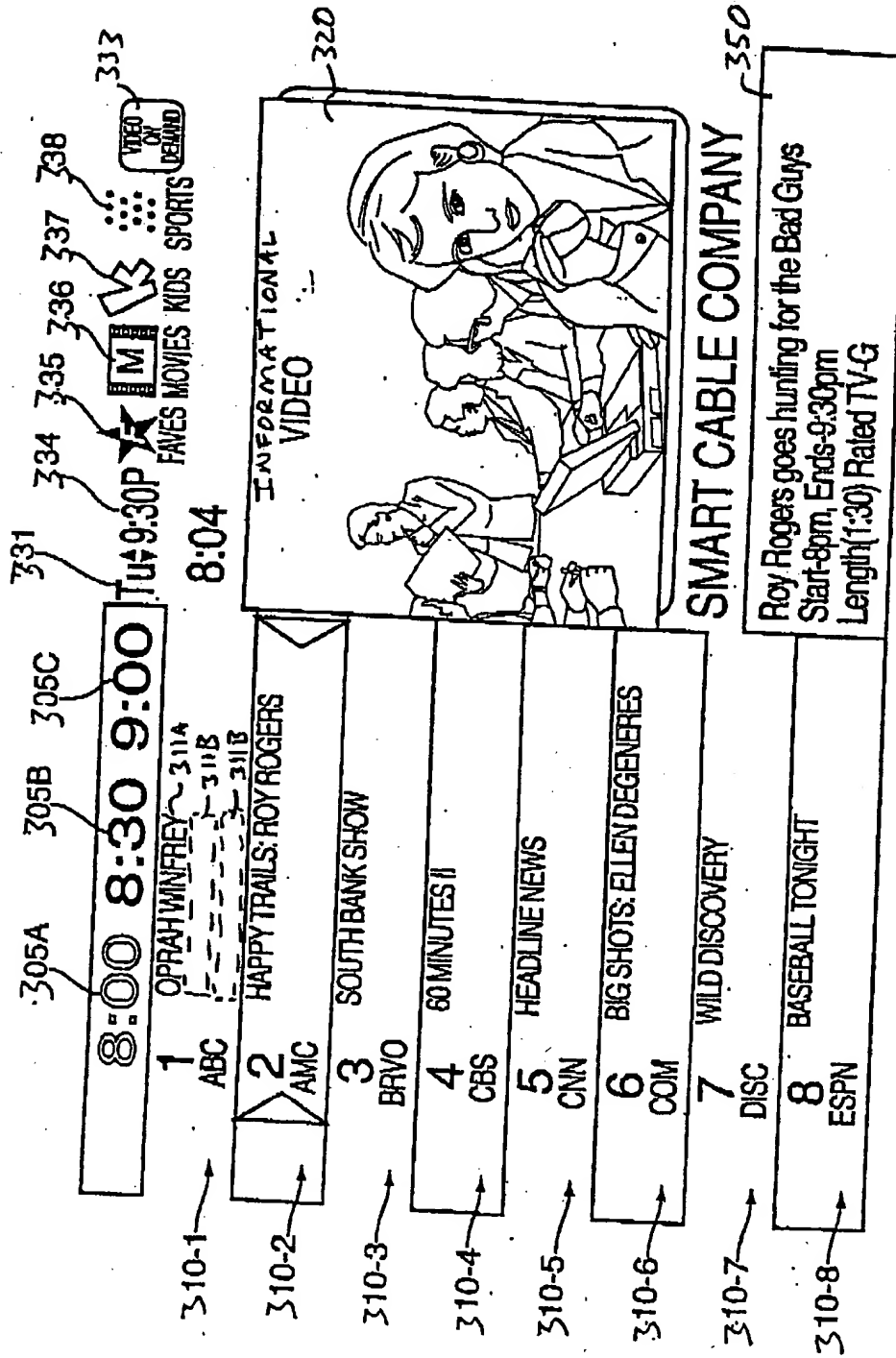


FIG. 5C

8/35



600A

FIG. 6A

9/35

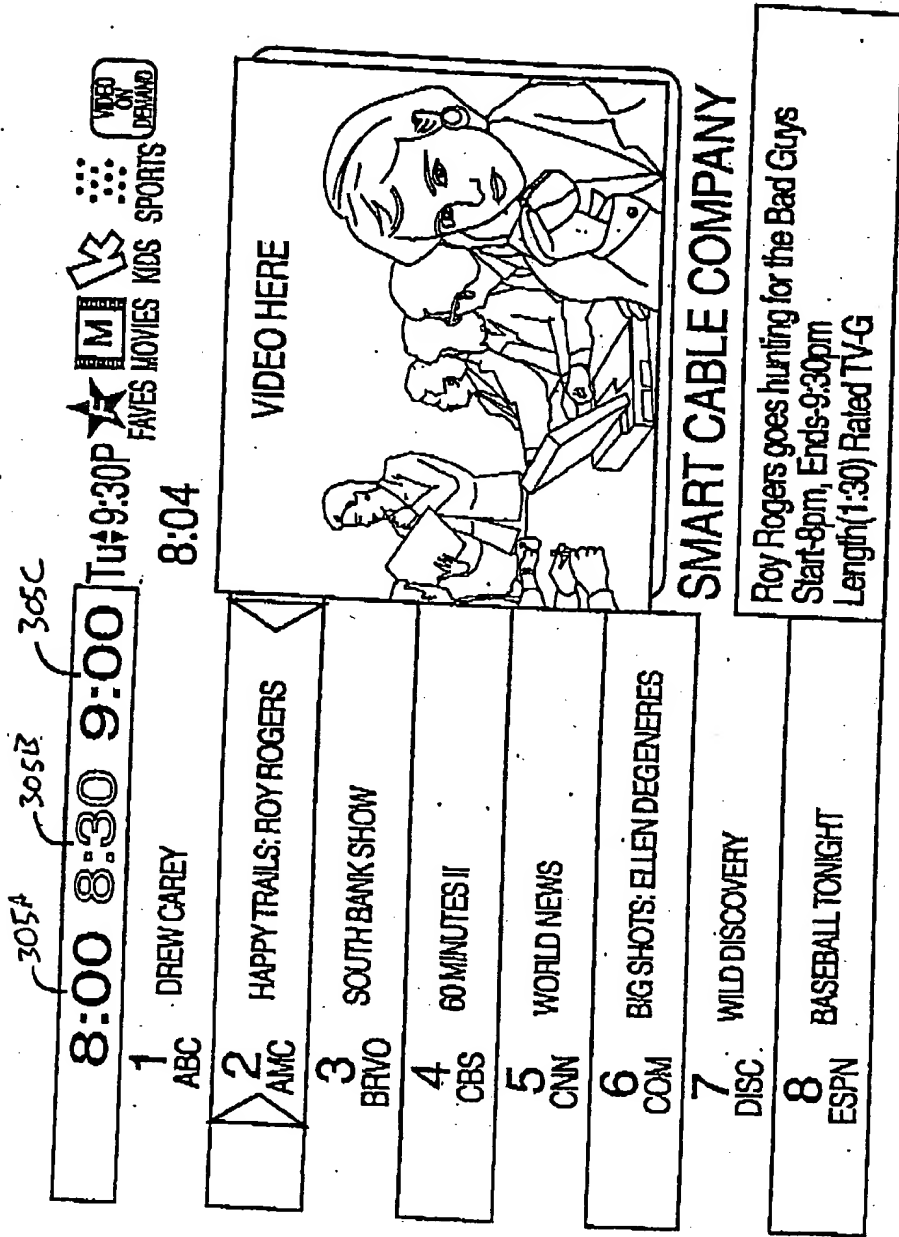
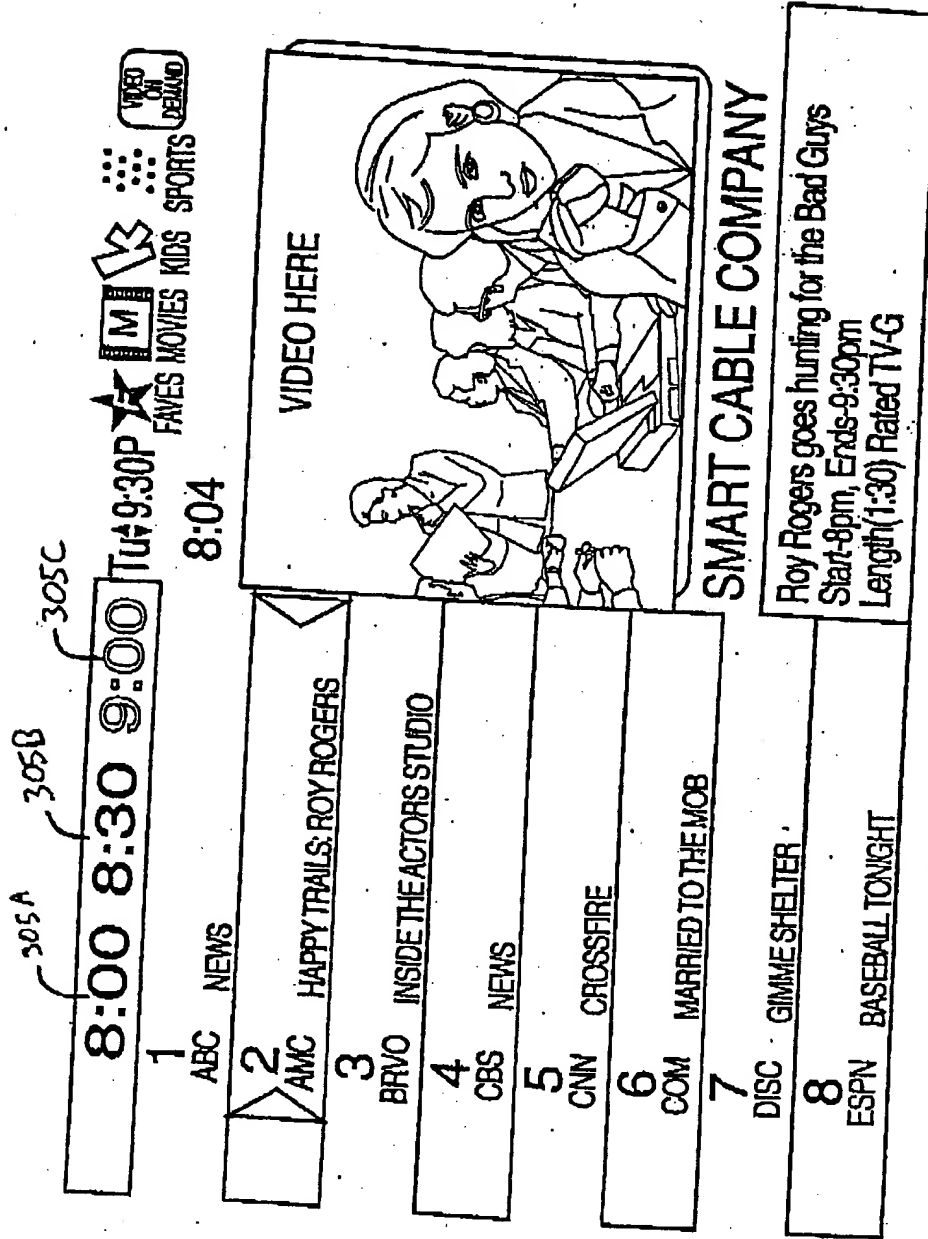


FIG. 6B 6.00B

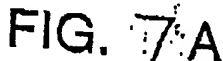
19880-00171025

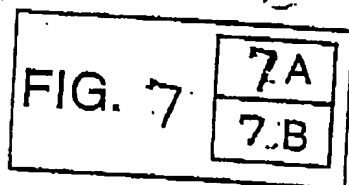
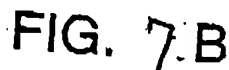
10/35



600C

FIG. 6C





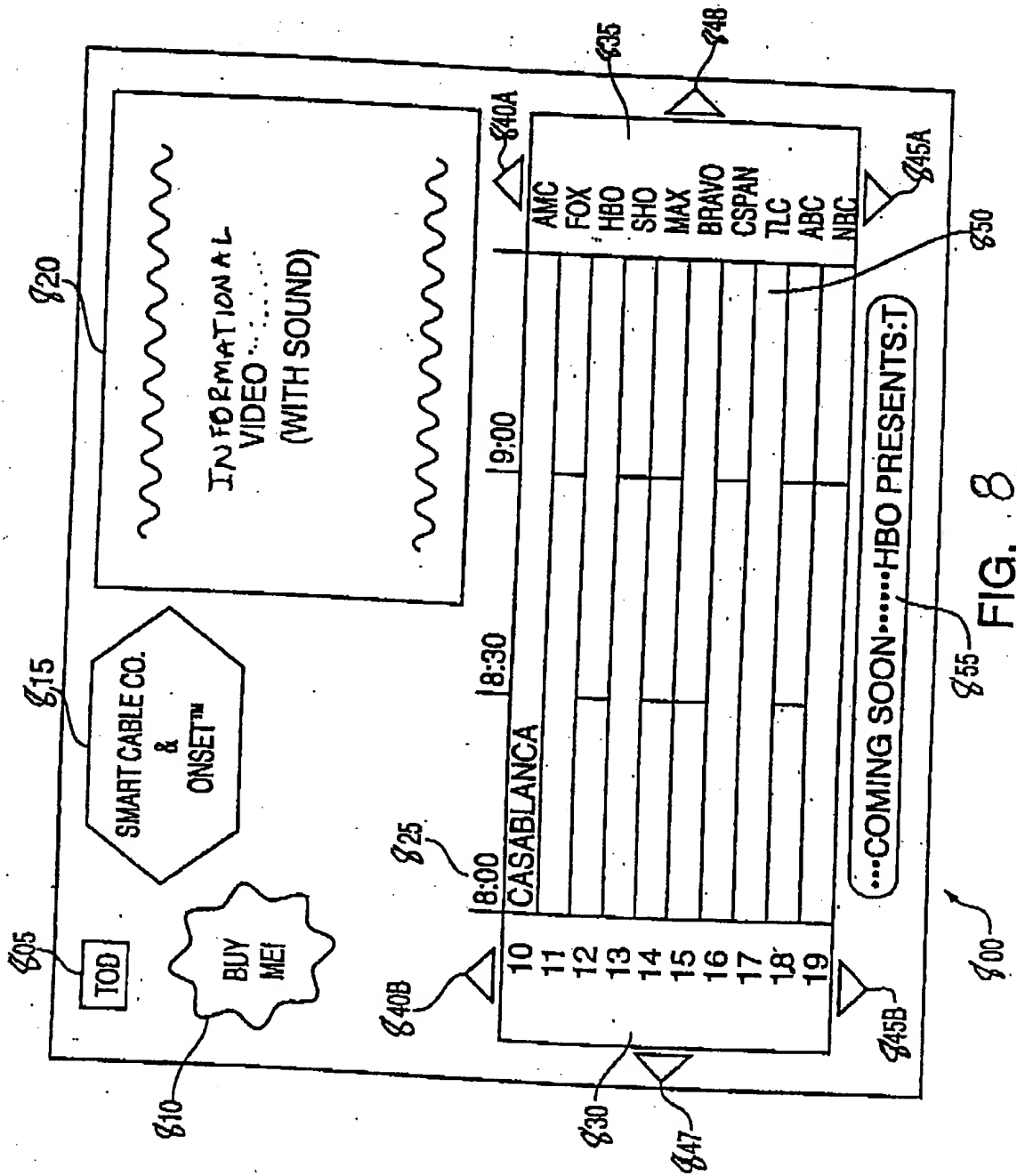


FIG. 8

19880-00171025

15/35

KEY	GUIDE REGION ACTION	IMAGE REGION ACTION
↑ (INC)	INDICATE NEXT CHANNEL OR LAST CHANNEL OF PRIOR CHANNEL PID	VIEW NEXT TIME SLOTS POSSIBLY ENTER POINTCAST MODE
↓ (DEC)	INDICATE PRIOR CHANNEL OR FIRST CHANNEL OF NEXT CHANNEL PID	VIEW PRIOR TIME SLOTS OR ENTER TIME SHIFT MODE
↑ (PAGE UP)	INDICATE CHANNEL IN PRIOR CHANNEL PID (CORRESPONDING, FIRST, LAST OR DEFAULT)	VIEW NEXT DAY POSSIBLY ENTER TIME SHIFT MODE
↓ (PAGE DN)	INDICATE CHANNEL IN NEXT CHANNEL PID (CORRESPONDING, FIRST, LAST OR DEFAULT)	VIEW PRIOR DAY POSSIBLY ENTER TIME SHIFT MODE
→ MOVE RIGHT	EMPHASIZE NEXT TIME SLOT OR FIRST IMAGE REGION OBJECT	SELECT NEXT OBJECT
← MOVE LEFT	EMPHASIZE PRIOR TIME SLOT OR LAST IMAGE REGION OBJECT	SELECT PRIOR OBJECT
SELECT	TUNE PRESENTLY INDICATED CHANNEL	SELECT HIGHLIGHTED OBJECT OR ENTER NEW OPERATING MODE
ADD/ REMOVE	ADD/REMOVE INDICATED TITLE IN HIGHLIGHTED TIME SLOT TO FAVORITES	N/A

FIG. 11

19880-0017105
16/35

8:30

1 **COLLEGE BASKETBALL**

2 **THAT '70S SHOW**

3 **SPORTSCENTER**

4 **3RD ROCK FROM THE SUN**

5 **JAG**

6 **THE SILENCE OF THE LAMDS (1991)**

7 **WHO WANTS TO BE A MILLIONAIRE**

8 **CANTONESE NEWS**

9 **INTIMATE STRANGERS: UNSEEN...**

10 **DAYS OF THUNDER (1990)**

VIDEO ON DEMAND

FAVORITES MOVIES KIDS SPORTS

Would you like to purchase this program?

▶ Yes	No	Cancel
Days of Thunder	PG-13	\$2.99
8:00 - 9:30 p.m.		

Days of Thunder (1990) - You can't stop the thunder. He's a hot driver with an attitude that pushes the limits of friends and family. CC. Stereo. PG13

1200

Fig. 12A

17/35

8:30 PM

1 **COLLEGE BASKETBALL**

2 **THAT '70S SHOW**

3 **SPORTSCENTER**

4 **3RD ROCK FROM THE SUN**

5 **JAG**

6 **THE SILENCE OF THE LAMBS (1991)**

7 **WHO WANTS TO BE A MILLIONAIRE**

8 **CARTONESE NEWS**

9 **INTIMATE STRANGERS: UNSEEN...**

10 **DAYS OF THUNDER (1990)**

VIDEO ON DEMAND

FAVORITES MOVIES KIDS SPORTS

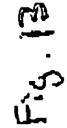
Would you like to set a reminder for this program?

Yes No Cancel

3rd Rock from the Sun
8:30 - 9:00 p.m.

Dick and Tuck-A photo of Harrison Ford prompts Dick to visit a plastic surgeon (David Hasselhoff). CC. Stereo. Series/Sitcom tvPG

Fig. 12B



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19880-001710.5
19/35

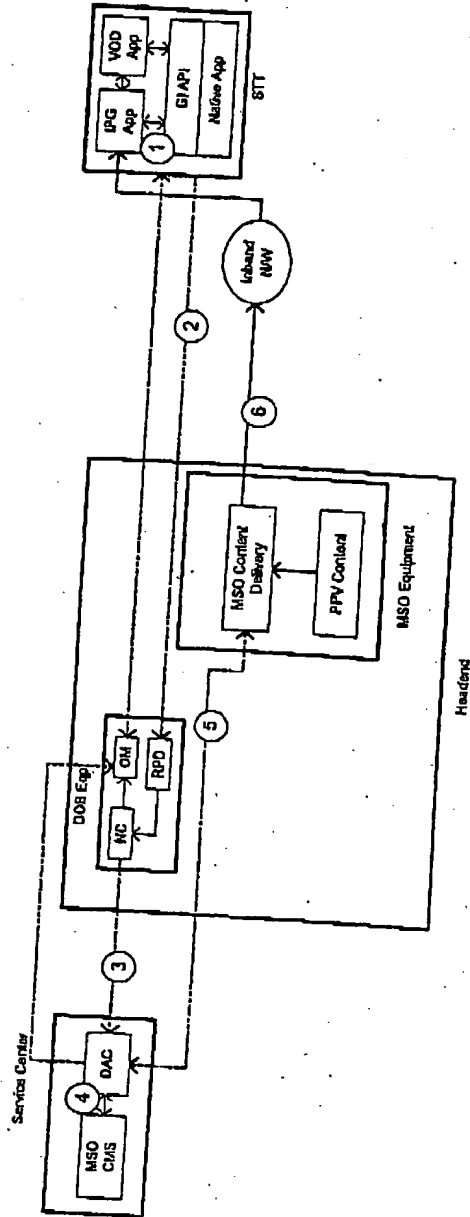


Figure 14. Impulse PPV Purchasing via Server-Centric Interactive UI

20/35

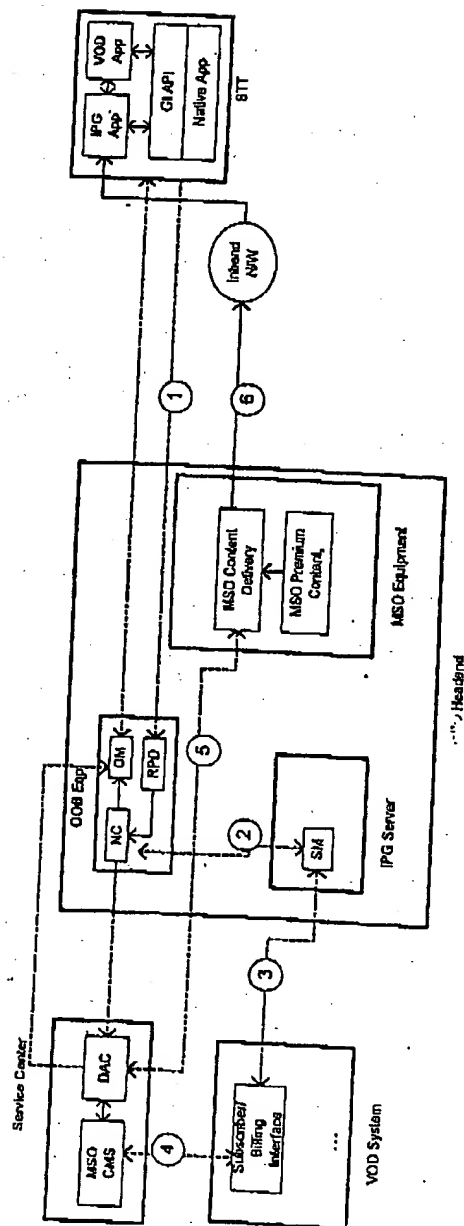


Figure 15. Premium Service Subscription via Server-Centric Interactive UI

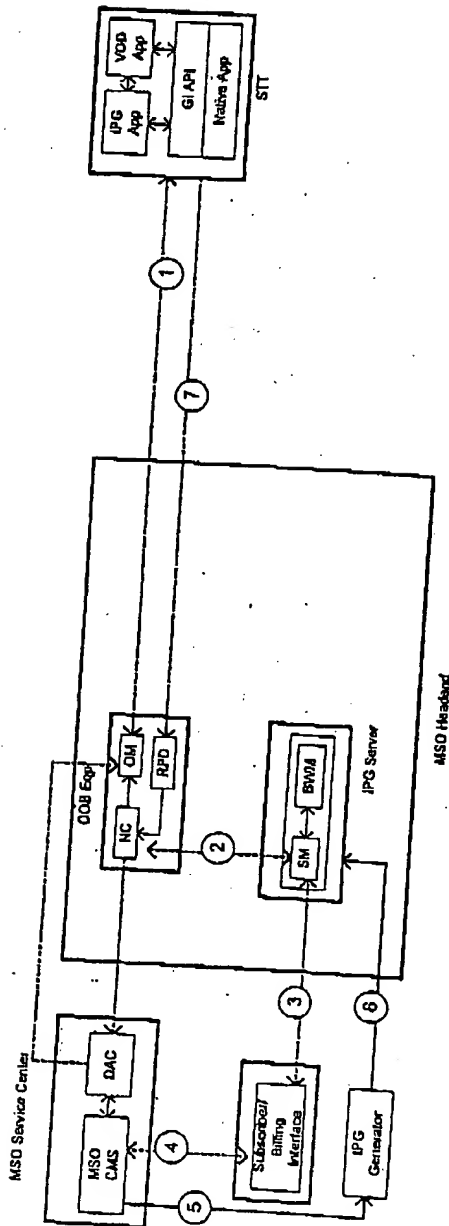


Figure 16. Impulse Purchasing from Advertisements via Server-Centric Interactive UI

Broadcast
Video
1702

"Spotlight Window"
1704

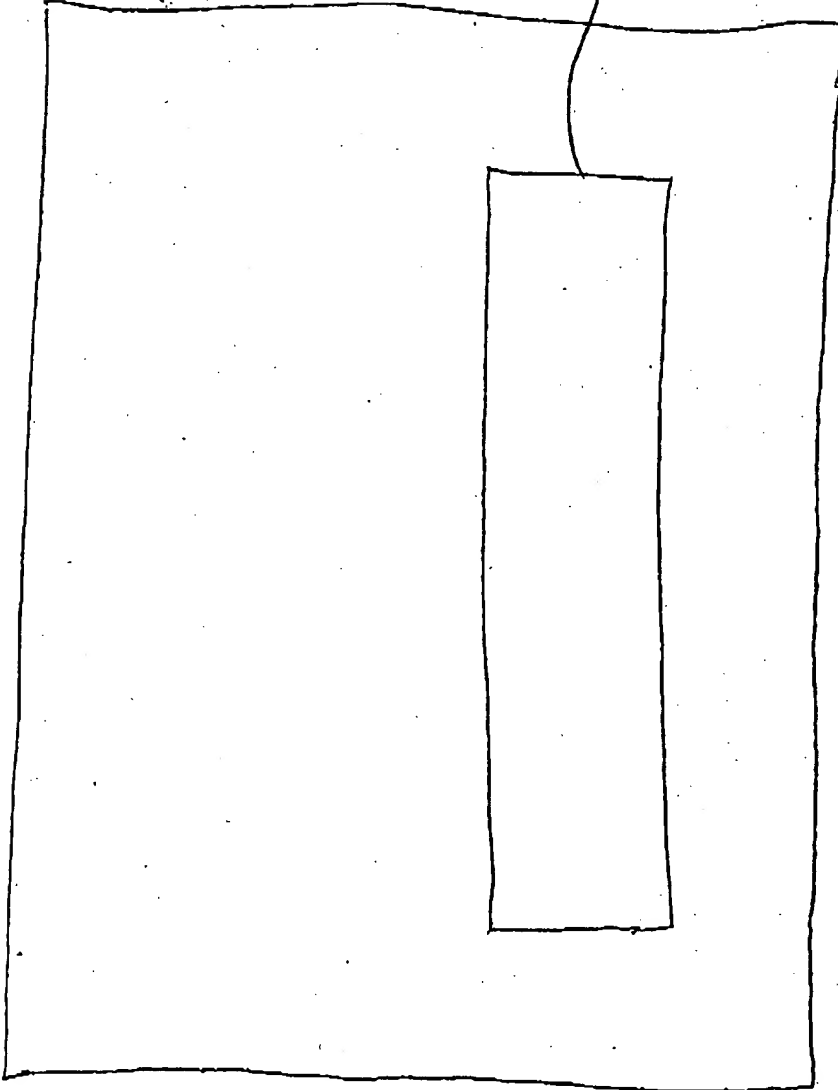
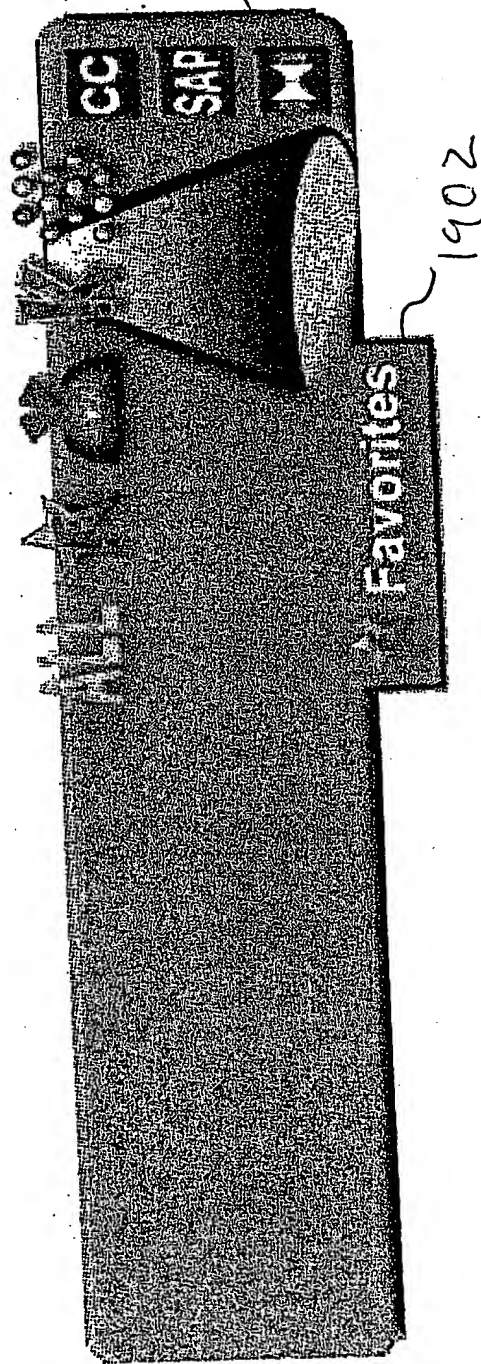


Fig. 17

0953381 090100 /



19880-00171075
24/35

Fig. 19

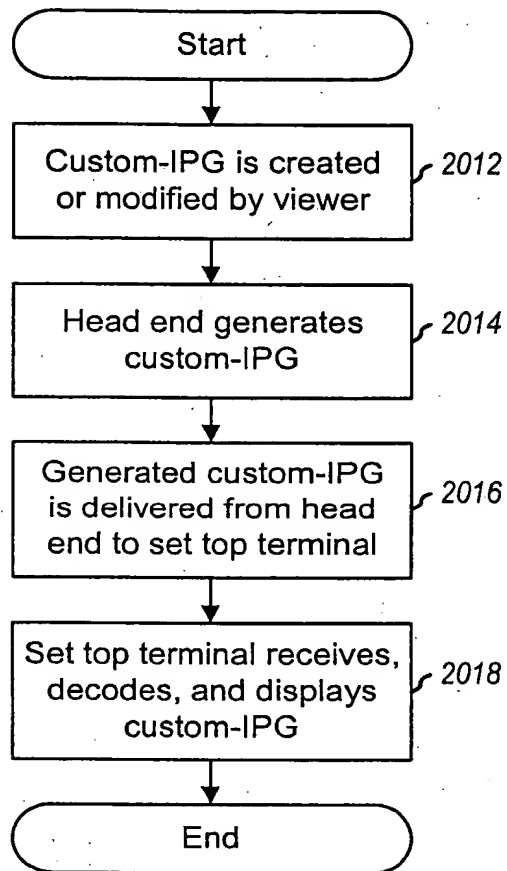


FIG. 20

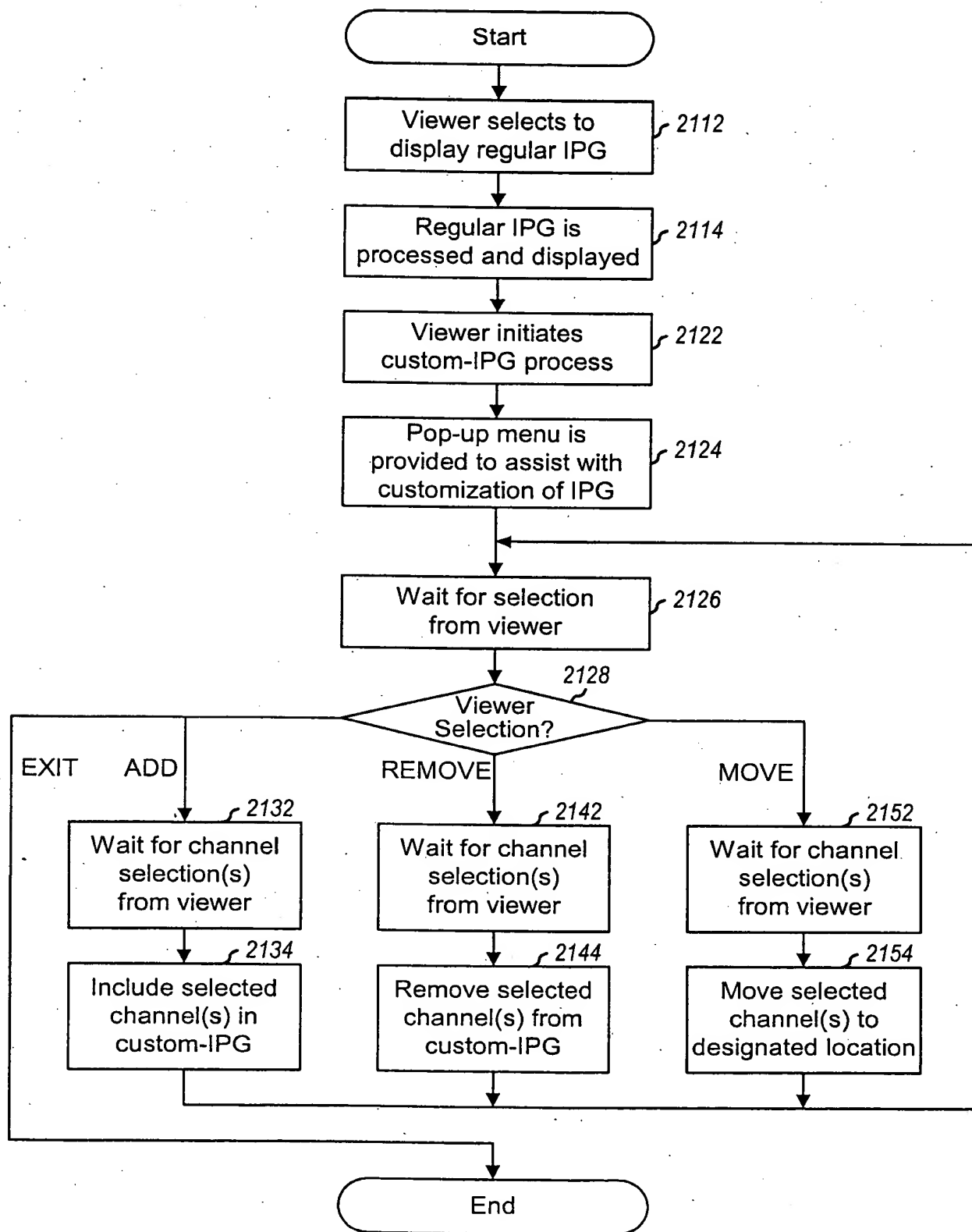


FIG. 21



FIG. 22

FIG. 23A

2212
NBA

FIG. 24

00171025

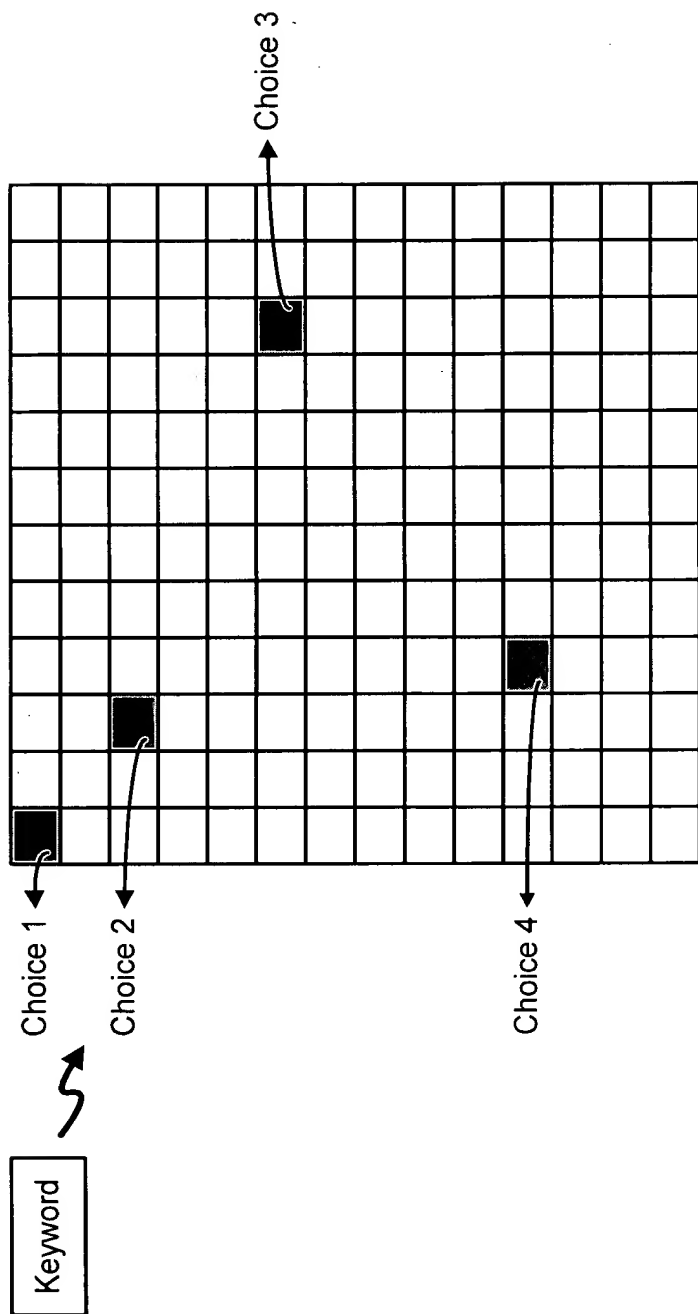


FIG. 25

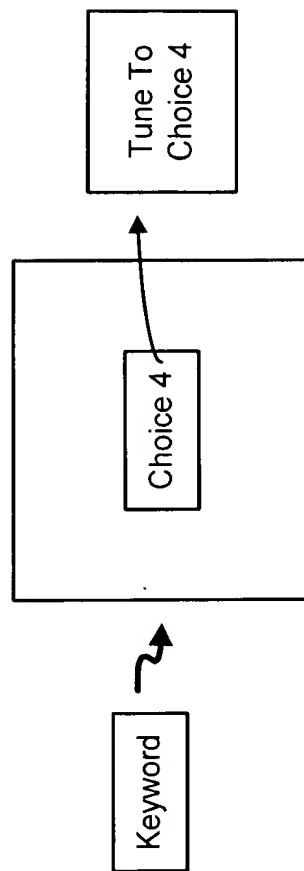


FIG. 27

FIG. 26

2200

SECRET

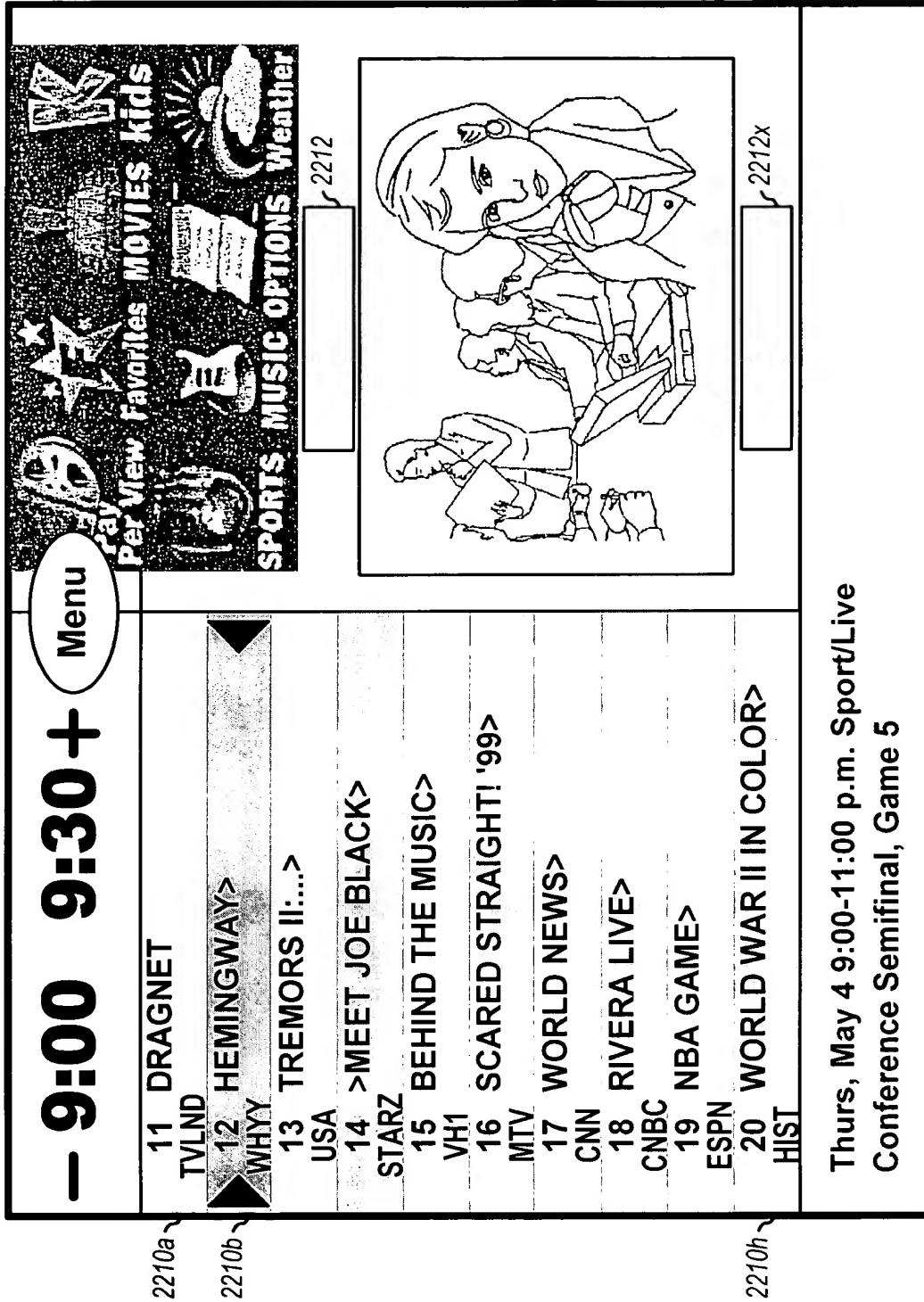


FIG. 28

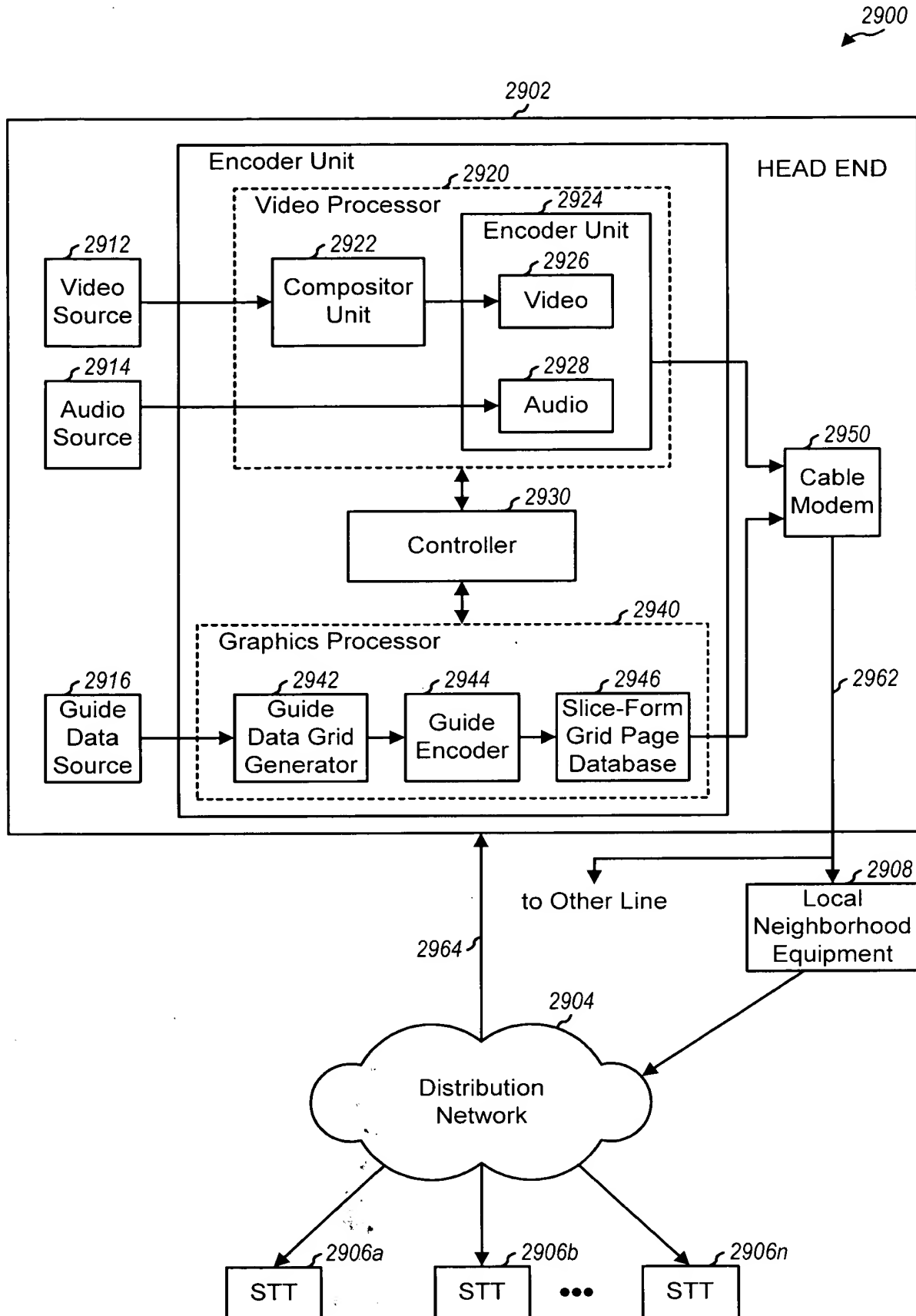


FIG. 29

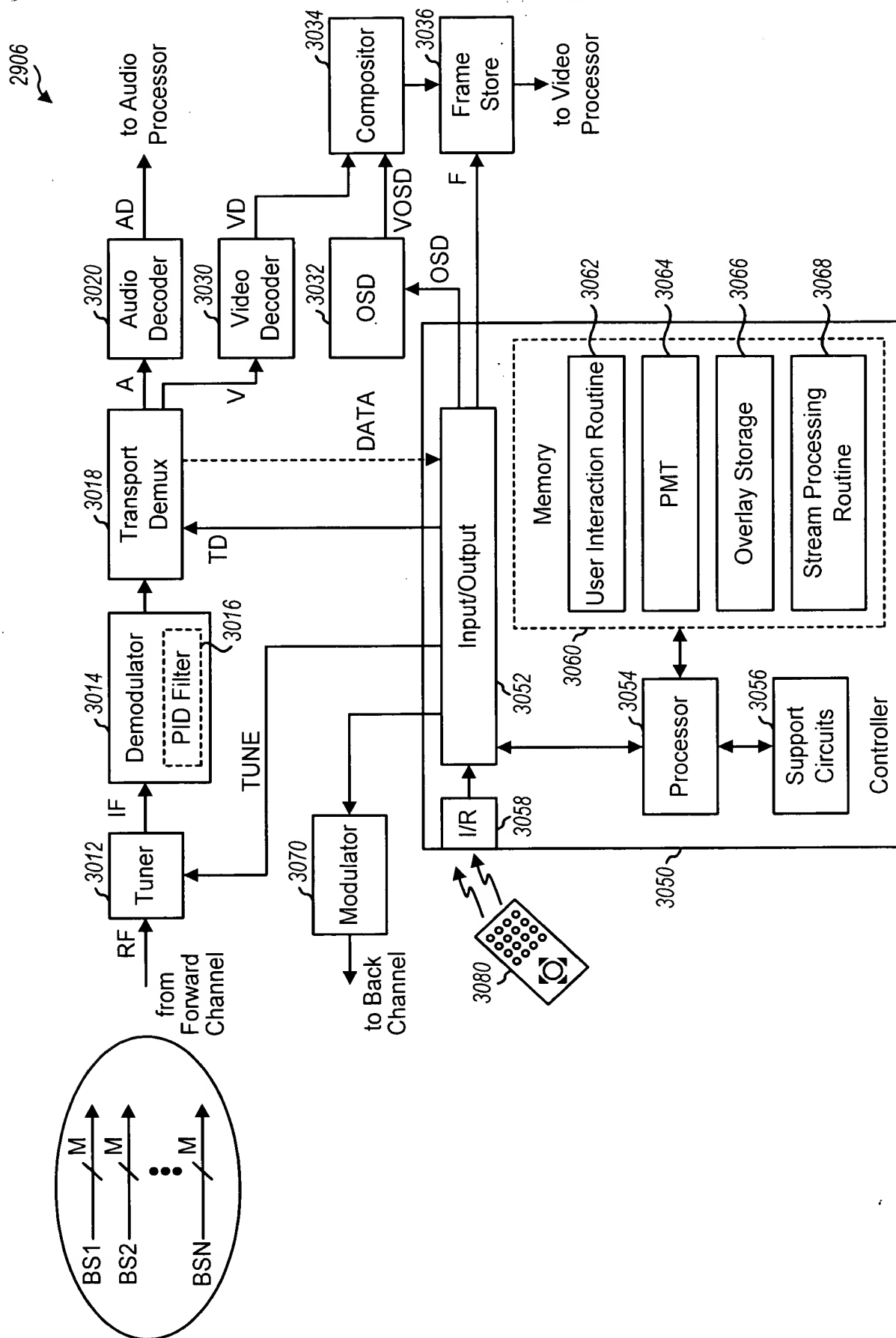


FIG. 30